

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
PHOTO DIVISION

'Soochna Bhawan', New Delhi – 110 003.

Subject:- Monthly report of the Photo Division for the inclusion in the Summery to the Cabinet on important activities of the Ministry during the month of August, 2012.

IMPORTANT NEWS COVERAGE

- Photo Division provided an extensive Photo Coverage for the election of the Vice President and Swearing in Ceremony. The Division has made a documentation of images in all the necessary areas. The Division has uploaded 25 images on the official website as well as 17 images were transferred to PIB for uploading on their Website for internal publicity.

INDEPENDENCE DAY

i) Photo Division provided an extensive coverage and publicity of the celebration of the 65th Independence Day beginning from flag hoisting of National Flag from the rampart, Red Fort by the Prime Minister. Prime Minister also paid homage at the Samadhi of Mahatma Gandhi at Rajghat, also has been documented extensively.

ii) The Division covered "The President Shri Pranab Mukherjee paid homage at the Amar Jawan Jyoti which marks the tomb of the unknown soldiers at India Gate."

iii) Division also made an extensive photo coverage and publicity of the AT HOME, the special reception on the Independence Day hosted by the President of India.

The Division has documented 1626 images, out of which 50 images uploaded on its own website and 28 images have been sent to PIB from their website.

PRIME MINISTER VISIT TO MAHARASHTRA (on 15th and 17th August)

Prime Minister Dr. Manmohan Singh visited Maharashtra on 15th and 17th August, 2012 to attend the funeral of Late Union Minister Sh. Vilasrao Deshmukh and for the convocation of IIT Mumbai & sesquicentennial celebration of Bombay High Court respectively. The Division uploaded a total number of 13 images on its website. 19 images were sent to PIB for urgent press release out of which they released 10 images on their website.

VISIT OF PRIME MINISTER to TEHRAN (NON-ALLIGNED MOVEMENT)

The Division provided extensive photo coverage of the visit of the Hon'ble Prime Minister to Iran during the NAM Summit. 60 numbers of images uploaded in Photo Division's website. As well as PIB uploaded 40 number of images on their website.

The Division will present duly printed at leather bound VVIP Album containing the photographs of the entire visit of the Hon'ble Prime Minister.

- **Photo Division has sold the photographs of the official portrait of Hon'ble President of India amounting of Rs.157400/- in different sizes to the Central Govt. and State Government etc.**

SUMMARY

- During the Month of August 2012, Photo Division covered a total number of 212 assignments which also includes the Special Duty at Prime Minister House/Office.
- 624 numbers of images have been sent to PIB out of which 510 images have been uploaded on the official website of the PIB for press release purpose.
- 1723 numbers of digital images have been **uploaded on the website** of the Photo Division in the month of August 2012.
- 8547 numbers of digital images have been acquired in house in the month of August, 2012.
- 8657 numbers of images have been uploaded in the **high capacity server**.
- 10170 numbers of prints have been made in the month of August 2012 which includes supply of blow-ups to DAVP for the exhibition on BHARAT NIRMAN, Swami Vivekanand, Indira Gandhi etc., exhibition on late Rajesh Khanna.



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